

# SREE NARAYANA GURU COLLEGE OF COMMERCE

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Intra Collegiate fest – “SANSKRITI-2018-19” held during September 29<sup>th</sup>, 2018

As per the culture of Sree Narayana Guru College Of Commerce, Every year the Cultural Committee of the college organizes Intra-collegiate cultural fest “Sanskriti” for aspirants assembling with a very high competitive spirit and with strong determination to include their achievements & accomplishments to their resumes. The event was diligently organized. There was a soul to it. A soul that was vibrant, contagious and exuberant. The college Principal, Dr. Ravindran K presided over the function and declared the festival open with the lighting of the lamp and a beautiful prayer playing in the background. He encouraged the students with his warm and motivating words. He also expressed that he like to see events like this take place more often, at the campus. He told the students that he would like these cultural exchanges to become a regular feature at the campus of SNGCC and thereby, we come closer to them and them to us.

These fests are organized every year with the objective to provide platform for the students to showcase their talent. The event was successful enough to attract as many as 422 registrations for one day fest which includes different categories of events. The fest executed with a total of 23 events planned and organized at its best of quality. Focusing on the types of events to include in the fest was decided by fest in-charge, teacher and students members of Cultural Committee keeping the interest and need of the student into consideration, with little emphasis on the fun full events behind the scene.

The winners list will be displayed on the Notice board of the college that will encourage the students. They will be given certificate and trophies during the prize distribution day of the college to be held in January, 2019.

## SWOT ANALYSIS

**Strength:** 1] The entire Students’ (Cultural committee and Volunteers) works as a team.

2] The event started and was concluded on time and under the guidance of faculty in charges.

3] Such events give opportunities to get Teaching and nonteaching staff members get closer and work in a team

**Weakness:** Some ideas remained unimplemented due to time constraints. (The fest is only one day)

**Opportunities:** 1] Provide the students platform for personality development and represent the Institute in Inter college fest.

2] Positive word of mouth through students encourage admissions.

**Threats:** 1] Time constraint and Venue constraint was there, or else the participation could have been even better. (Temporary situation: College is working on Infrastructure development that will incorporate more class rooms in the near future)

2] Keeping lectures and other academic related work on the day of the fest can loose on to participation and interest of the student.